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## **Press Release — For Immediate Release**

### **Strategic Partnership Announced by eLearning Innovations, Inc. (Stillwater, OK) and MicroTech (Vienna, VA)**

<March 10, 2010> eLearning Innovations, Inc, a Stillwater, OK-based company for the past 18 years and a leader in workplace learning and training, has recently established a strategic partnership with MicroTech of Vienna, Virginia, a technology solutions provider that is an 8(a) Certified and Verified Service-Disabled Veteran-Owned Small Business (SDVOSB). MicroTech specializes in the Design, Implementation, Operation, and Administration of government and corporate computing environments, using Customer Relationship and Project Management tools to enhance productivity.

This strategic partnership with eLearning Innovations and MicroTech now provides federal government clients the opportunity not only for technology but also the various applications to use the technologies to their full capabilities.

Under the partnership, the companies will assist clients in content development, delivery of training materials, online hosting, and management of various distance learning programs as well as consulting services related to technology-based training and instruction. The development model used by eLearning Innovations enables online content to be created and implemented economically and efficiently.

Today, eLearning innovations and MicroTech will provide a number of government enterprises to design, build and support online training and assist informational providers to use appropriate delivery strategies that are geared for diverse technology-based learning environments. The strategic partnership brings together the experience and understanding of both organizations related to the web-based learning environments and what is required to produce effective online training and instruction.

MicroTech has achieved a multitude of industry recognition including being named the Number One Fastest Growing Hispanic-Owned Business in the Nation as well as CRN Magazine's Number One Fastest Growing "Unified Communications Solutions Specialist".

The eLearning Innovations' team has extensive experience in distance learning. The team has a combined total of more than 80 years of distance learning expertise and specialization in instructional design, production, technical support,

learning management systems and customer service. Dr. Lorne A Parker, President, is recognized as a leader and visionary in distance learning and has been involved in education and innovation for approximately 40 years. Under his leadership and guidance, his team has proven its ability to smoothly develop innovative, highly professional educational programs.

eLearning Innovations is currently working with a number of governmental agencies assisting them in content conversion for various online applications.

“This is an ideal strategic partnership in the fact that MicroTech has numerous Government-Wide Acquisition Contracts, better known as a GWACs, to provide technology to government agencies and now with eLearning Innovations, we can offer content geared for the technology.” said Meg Coker, MicroTech Senior Vice President of VTC Sales and Solutions. “We believe eLearning Innovations is unrivaled with respect to the scope and depth of expertise for the online learning/training workspace.”

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*MicroTech is a certified and verified Service-Disabled Veteran Owned Small Business (SDVOSB) and a certified 8(a) Small Business*

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